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## **PRESS RELEASE**

FOR IMMEDIATE RELEASE:

# **EffVision to deliver ProjectReady Central in the Middle East Market**

EffVision has become a reseller of ProjectReady Central in the Middle East

NEW YORK, NY – June 2018 - Gig Werks has announced its partnership with EffVision to resell their product [ProjectReady Central](#) in the Middle East and Northern Africa. This partnership gives ProjectReady Central direct representation in a growing market for the product which is a leading project management and document control solution for the AEC (Architecture, Engineering, Construction) & Professional Services industries.

ProjectReady Central, with customers across the globe, has seen a great deal of interest from the Middle East. As part of this partnership an Arabic translation version of the product will be made available for those customers who require Arabic for use of ProjectReady. This strategic partnership will provide a local presence and support for our customers in the region.

Joe Giegerich, President of Gig Werks said of the partnership “We are definitely very excited to have a partner to help service customers in the region. The AEC industry in the middle east is an emerging market for the ProjectReady Central solution so partnering with EffVision will help us further satisfy the needs of our Middle Eastern customers.”

Adam Alfi, President of EffVision commented, “We see the Middle East as a global hub for engineering and construction for years to come. We also see that ProjectReady, with all its tools, not only is the perfect application for the industry but a driver for success in the industry’s projects. Partnering with ProjectReady became a priority for our business as we look to expand in the region.”

### **About ProjectReady**

Based in New York with clients focused in the AEC (Architecture, Engineering, Construction), Legal and Professional Services arena across the globe, ProjectReady and its award-winning parent company Gig Werks have been providing collaboration and document management solutions and services since 2004 that leverage the Microsoft technology stack, SharePoint and other cloud platforms.

### **About EffVision**

Headquartered in Irvington, NY, EffVision Business Solutions specializes in business and IT managed services. With global locations in Europe and the Middle East servicing clients in a verity of industries. Boasting over 30 years of global professional experience, EffVision offers services that range from

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**ProjectReady**<sup>®</sup>



software development and project management to business process analysis, consulting, and automation.

**More information on ProjectReady, Gig Werks and EffVision can be found at:**

[www.Project-Ready.com](http://www.Project-Ready.com)

[www.Gig-Werks.com](http://www.Gig-Werks.com)

[www.EffVision.com](http://www.EffVision.com)

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